STRATEGIC PLAN 2018 – 2021

OUR VISION

To have a community in which carers are recognised and valued as a significant asset in which they have access to timely and appropriate services.

OUR MISSION

To enhance the quality of life for carers in the Northern Territory by providing:

- Quality service delivery
- Community development, education, information and awareness
- Advocacy
- Involvement in public policy formulation as it relates to carers

OBJECTIVES

Our primary objective is to offer carers, through best practice programs and support services, the advice and support that is aligned to the community's needs. Within the next 12 to 24 months this is to be achieved through activities that:

1. Maintain active engagement with and provide leadership and alternative pathways for the future direction of Carers Australia.
2. Develop and maintain strategic partnerships with Carers Qld and/or other like-minded organisations, with a view to expanding and strengthening Carers NT's reach.
3. Work with NDIA and the Northern Territory Government regarding the positioning of Carers NT to best meet the needs of carers in the Northern Territory.
4. Continue stakeholder engagement to increase awareness of care related issues.
5. Relocate the organisation to the HUB in Tiwi and develop the shared services model with likeminded organisations by December 2018.
6. Continue to develop the shared services model with Carpentaria and other likeminded organisations.
7. Develop and implement a strategic marketing and engagement plan that increases the linkages to corporate support and sponsorship.
8. Increase Carers NT's capital base by 10%.
9. Maintain the financial performance of the organisation, including annual surplus, with the production of an annual report for presentation to the AGM.

OUR VALUES

Equality - Mutually rewarding, non-coercive and non-exploitative outcomes, regardless of age, gender, cultural background, social status, geographical location, sexual orientation, disability or religion.

Empathy and understanding - Clients bring a life of culture, experience and emotion with them to the situation in which they are involved. We acknowledge their right to have these feelings and to express them in a respectful manner.

Respect - Recognise the right of all stakeholders to make informed choices and to be responsible for these choices.

Professionalism - Services will be timely, coordinated, appropriate and of the highest ethical standard.

Excellence - Commitment to best practice, innovation and continuous quality improvement.

Commitment to staff and volunteers - Staff and volunteers will be valued, respected, supported and encouraged.

OUR GOALS WITHIN THE NEXT 4 YEARS

PRINCIPLES GUIDING OUR ADVOCACY FOR CARERS

- Caring is a personal, social and public responsibility shared by individuals, families, business, community organisations, public institutions and all levels of government.
- Carers are recognised and valued for their important contribution to the wellbeing of the Australian community and the people they support and for their unique expertise and skills in the caring role.
- Carers are also recognised as individuals with their own needs within and beyond the caring situation.
- Carers are entitled to the same rights, choices and opportunities as other Australians in order to enjoy optimum health, social and economic wellbeing and to participate in family, social and community life, employment and education.
- Carers are included in decision-making that relates to their care situation and impacts on their lives. Carers have a voice in legislation, policy and program development, service implementation and evaluation across all sectors.
- Carers are able to access a wide range of information and resources, informal support and responsive, affordable services to complement caring. They are entitled to carer friendly policies and practices in other areas of their lives.

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DEDICATED TO SUPPORTING CARERS IN THE NORTHERN TERRITORY